

OFFICIAL SWEEPSTAKES RULES

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

Who May Enter: This Sweepstakes (the “Sweepstakes”) is administered by Resignation Media, LLC, and its parent, subsidiaries, and affiliates (collectively, the “Sweepstakes Parties”). This Sweepstakes is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited by law. The Sweepstakes is only open to legal U.S. residents of the State of California with a valid email address who are 21+ years of age at the time of entry. Entrants are subject to all notices posted online by Sweepstakes Parties, including but not limited, to Privacy Policy and Terms of Use. Employees of Sweepstakes Parties and their immediate families (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) or those living in the same household (whether or not related) and prize suppliers, distributors, advertising, and promotion agencies are not eligible to enter or win. Entrants may need to provide proof of residency upon request. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SWEEPSTAKES PARTIES, WHOSE DECISIONS ARE FINAL AND BINDING. NO ENTRANT SHALL BE DEEMED A WINNER UNTIL AND UNLESS ENTRANTS ELIGIBILITY HAS BEEN VERIFIED.

Timing: The Sweepstakes begins on July 28, 2014 at 12:00 a.m. (midnight) Central Time and ends on August 4, 2014 at 11:59 p.m. Central Time (the “Sweepstakes Period”). Resignation Media’s computer is the official time keeping device for this Sweepstakes.

Entry: To enter as an “Entrant,” during the Sweepstakes Period, send an email with your name and address to **winthehive [at] gmail [dot] com**. Indicate in your email whether you intend to bring one (1) guest. Only one (1) entry will be accepted for each Entrant with a corresponding to a name, address, and email address. Each Entrant is only eligible to enter one (1) guest with his/her entry. All guests of Entrants must satisfy the same eligibility requirements contained herein and must consent to be bound by these Official Rules of the Sweepstakes. Your participation as an Entrant constitutes your full and unconditional agreement to these Rules, which are final and binding in all matters related to the Sweepstakes. Winning the Sweepstakes is contingent upon fulfilling all requirements set forth herein.

Prize: Winners of the Sweepstakes will receive an invitation and entry for themselves and, if indicated at the time of entry, one guest, to a private viewing of the season premiere of the television show “Franklin and Bash” on Monday, August 11, 2014 from 7-10 p.m. Pacific Time at The Chive’s Los Angeles headquarters (the “Prize”). A total of ten (10) Prize winners will be selected from the Entrants. Odds of winning the Prize depends on the number of eligible entries received. Winners will be selected by Sweepstakes Parties through random selection. The Prize is non-transferable and has no cash redemption or substitution value, except that Sweepstakes Parties, in their sole discretion, reserves the right to change or replace the Prize at any time with one of greater

or comparable value. Winners who do not, or are unable to, accept the Prize may not redeem the Prize for cash any cash value.

THERE IS NO PURCHASE NECESSARY TO ENTER OR WIN THE SWEEPSTAKES. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Travel Arrangements. By your entry, you acknowledge that you are willing to travel to Los Angeles, California if you win the Prize. Winners and their guests, if applicable, must make and fully complete their own travel and accommodation arrangements and are solely responsible for all costs thereof to, from, and associated with attending the Prize event. In the event of a cancellation of the Prize, or if Winners or their guests are unable to arrange for travel and accommodations for the Prize, no compensation therefor will be made by Sweepstakes Parties.

Publicity: Winning and acceptance of the Prize constitutes the Winner's grant of permission (except where prohibited by law) to the Sweepstakes Parties to use Winner's name, images, likeness hometown, prize won, and photograph, in perpetuity throughout the world, in any and all media now or hereafter devised, in connection with the Sweepstakes, the Prize, or any other sweepstakess, prizes, products, or services offered by Sweepstakes Parties or the advertising, marketing, publicity, thereof, in Sweepstakes Parties' sole discretion, without any additional compensation, notification to or permission from the Winner.

Release: By receipt of Prize, Winners agrees to release, indemnify, and hold harmless Sweepstakes Parties, Sony Pictures Television Inc., and their respective officers, directors, agents, representatives, and employees (collectively, "Released Parties") from and against any claims, liabilities, judgments, damages, actions or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, relating to or arising out of: (i) participation in the Sweepstakes or receipt of, us or misuse of, or attendance at the Prize; (ii) lost, late, misdirected, damaged, stolen, altered, garbled, incorrect, incomplete or delayed Entries, all of which will be void; (iii) unauthorized human intervention in any part of the entry process or the Sweepstakes; (iv) problems related to technical malfunctions of electronic equipment, computer online systems, servers, or providers, computer hardware or software failures, phone lines, failure of any Entry to be received by Sweepstakes Parties on account of technical problems, traffic, congestion on the internet or the website, or for any other technical problems including telecommunication, miscommunication or failure, and failed, lost, delayed, incomplete, garbled, or misdirected communications which may limit an entrant's ability to participate in this Sweepstakes; (v) and any other errors or malfunctions of any kind, whether network, printing, typographical, human or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or malfunctions with may occur in connection with the administration of the Sweepstakes, the processing or judging of Entries, the announcement of the Prize or in any Sweepstakes-related materials; (vi) cancellation, suspension, or modification of the Sweepstakes or the Prize; and (vi) disqualification of any Entrant or Winner.

Cancellation and Disqualification: Sweepstakes Parties reserve the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sweepstakes Parties' reasonable control impairs the integrity or proper functioning of the Sweepstakes or the Prize, as determined by Sweepstakes Parties in their sole discretion. In such event, Sweepstakes Parties reserve the right to award the Prizes at random from among the eligible entries received up to the time of the impairment. Mass entries generated by a script, macro or use of automated devices will be disqualified. Sweepstakes Parties reserves the right to modify, suspend or terminate the Sweepstakes in the event it becomes infected by a computer virus or is otherwise technically impaired, and to cancel or suspend the Sweepstakes in its entirety should tampering, unauthorized intervention, fraud, technical failures or other causes corrupt the administration, security, fairness, integrity or proper play of the Sweepstakes and, if terminated, at Sweepstakes Parties' sole discretion, determine the Winner using all non-suspect, eligible entries received up to time of cancellation using the judging procedure outlined above. In the event of a dispute regarding entries received from multiple users having the same email account, the authorized subscriber of the email account at the time of entry will be deemed to be the Entrant and must comply with these Official Rules. Authorized subscriber is the natural person who is assigned the email address by the Internet Service Provider (ISP), online service provider, or other organization responsible for assigning email addresses. Sweepstakes Parties reserve the right at its sole discretion to disqualify any individual (and void his/her Entries) it finds to be tampering with the entry process or the operation of this Sweepstakes or website, intending to annoy, abuse, threaten or harass any other entrant, Sweepstakes Parties, or any of its representatives or to otherwise be acting in violation of these Official Rules. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sweepstakes Parties reserve the right to permanently disqualify any person it believes or has reason to believe violated these Official Rules.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SWEEPSTAKES ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Jurisdiction: This Sweepstakes, Official Rules (including their construction, validity, and enforceability), and all rights and obligations of Entrants, Winners, or Sweepstakes Parties shall be governed by the laws of the State of Texas, without giving effect to conflict of law principals. Entrants agree that the appropriate State or Federal Court located in Travis County, Texas shall have exclusive jurisdiction over any and all disputes, suits, issues, or claims relating to the Sweepstakes, Prize, or these Official Rules, and Entrants consent to personal jurisdiction in the appropriate State or Federal Court located in Travis County, Texas.

Winner List: To obtain a list of Sweepstakes Winners, send a self-addressed stamped envelop to: Resignation Media: Attn. Legal Department, 98 San Jacinto Blvd., Austin,

TX 78701. Requests for winner list must be received no later than one (2) weeks after expiration of the Sweepstakes Period. Winner lists will be mailed approximately 14 days after receipt of requests therefor.

Sponsor: Resignation Media, LLC, 98 San Jacinto Blvd., Austin, TX 78701.